

7 things to know before writing your blog.



One.

A content calendar will help keep you organised.



Two.

Your audience should always inspire your content ideas.



Three.

You'll need to treat your blog as a priority.



Four.

Every blog should offer value to your audience.



Five.

Every blog must be well written and clearly formatted.



Six.

Always use your keywords.



Seven.

Share your blog on social media or in emails to make the most of it.

